

PRODUCT DATA SHEET

Date: 05/15/2024

Spinnaker 550 Summit Avenue Troy, Oh 45373 800 543-9452

Veero™ 54# Semi Gloss ** VA-365 ** Bloom hi-mpact®

Item#: 0050153

Brightness:

Facestock: **Veero**TM **54# Semi Gloss** A bright white, semi gloss litho with excellent strength

characteristics. This sheet is printable with UV and water-based flexo, and UV letterpress inks. The lower basis weight creates an economical sheet, without sacrificing quality. This component is

not available for custom constructions.

Typical Value

 Basis Weight:
 54.0 #/3300 ft²

 Caliper:
 2.9 mils

 Tensile MD/CD:
 28 / 15 #/inch

Gloss: 67%

Tear MD/CD: 45 / 55 grams
Opacity: 85.5%
Sheffield Smoothness: 18 SFU

Adhesive: VA-365 An economical all-temperature acrylic adhesive choice for a wide range of

89.8%

application temperatures. This component is not available for custom

constructions.

Typical Value

Coat Weight: 12.5 #/3300 ft² Coat Weight: 18.5 grams/m²

Caliper: .4 mils Adhesion to Stainless Steel, oz. (90° Peel): 28 Loop Tack, oz.: 50

Service Temperature: -65 to 200 °F

Minimum Application Temperature: -20 °F

Release Liner: **Bloom hi-mpact**® A1.6mil glassine liner that is excellent for die cutting, stripping and label

dispensing. Primarily for roll-to-roll applications.

Typical Value

Basis Weight: 27.7 #/3000 ft²

Caliper: 1.6 mils
Tensile MD/CD: 23 / 9 #/inch
Tear MD/CD: 28 / 29 grams

Total Product Caliper: 4.9 mils

Product Basis Weight Per MMSI: 204.15 #

Shelf Life: 12 month(s) when stored at 72° F, 50% RH

For application recommendations call 877-210-5104 For samples or other questions please call your Sales Representative.

Important Notice

These are typical values and should not be considered a specification. Adhesive properties were tested with a film facestock unless denoted with an asterisk(*).

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